1986 which include$_s$ a proposal envisaging' modernisation of Bokaro Steel Plant of SAIL with technical and economic cooperation from USSR. A Techno-Economic Offer has been received from the Soviets •recently for the modernisation of the Steel Melting Shops and Hot Strip Mill of th$_e$ Bokaro Plant.

Shortfall in the Production of Pulses

*252. SHRI MUKHTIAR SlflNTGH MALIK:
SHRIMATI RENUKA CHOWDHURY:

Will the Minister of AGRICULTURE be pleased to state;

(a) whether Government's attention has been drawn to the news which appeared in the "Financial Express" of the 8th February, 1988, wherein it had been stated that there was a likelihood of shortfall in the production of pulses in the country;

(b) if so, the estimated shortfallin the production of pulses during the year 1988-89 and the reasons therefor; and

(c) whether any steps has been taken to meet the same?

THE MINISTER OF AGRICULTURE (SHRI BHAJAN LAL): (a) Yes, Sir.

(b) The crop year 1988-89 refers to the period, 1st July, 1988 to 30th June, 1989. It is too early to indicate any shortfall in the likely production of pulse$_s$ for that year.

(c) For increasing the production of pulses, the following strategy has been adopted:—

(i) A Centrally Sponsored Na tional Pulses Development Pro ject (NFDP) has been launched from 1986-87 in all the States;

(ii) Introduction of pulse crops in irrigated farming system under double and multiple cropping;

(iii) Bringing additional area under:—

*

(a) short duration varieties of urad, moong etc. i$_n$ rice fallows by utilising residual moisture in rabi season;

(b) short duration arhar in rotation with wheat in Northern States; and

(c) summer pluses with irrigation after mustard, potato and wheat;

(iv) Inter-cropping Of arha with soyabean, bajra, cotton, sug^ arcane and groundnut, both under irrigated and unirrigated conditions;

(v) Adoption of plant protection measures; use of phosphatic fertilisers and rhizobium culture, multiplication and use of improved pulse$_s$ seeds.

(vi) Pricing and marketing support.

Registration 6TT^{5}roalicers7lfireetof9 for T.V. Serials

*253. SHRI BHAGATRAM MAN-HAR: Will the Minister of INFORMATION AND BROADCASTING be pleased to refer to the reply to Starred Question No. 8 given i$_n$ the RaJ-ya Sabha o$_n$ the 6th November, 1987 and state;

(a) whether the process of scrutinising the applications for registration of producers/directors for Television serials have commenced;

(b) if so, what was the total number of applications received by Door-darshan upto 30-10-87 and how many applications have been processed so far; and

(c) what are the names of the persons associated with this Committee?

THE MINISTER OF PARLIAMENTARY AFFAIRS AND THE MINISTER OF INFORMATION AND BROADCASTING (SHRI H. K. L. BHAGAT): (a) Yes, Sir.

(b) 5,130 applications were received upto 30-10-87. Processing of all the applications has been started. The results will be finalised only after all the applications have been scrutinised by the Selection Board.

(c) The list is laid o$_n$ the Table of the House.

The following are the Members of the Selection Board constituted by the Government for approval of names fo'r registration as Producers/ Directors: —

1. Shri B. K. Zutshi, Joint Secretary Ministry of Information and Broadcasting—Chairman.

2. Shri B. K. Karanjia, Editor, Screen.

3. Shri V. B. Chandra, Chief Producer, Film Division.

4. Shri Hrishikesh Mukherjee, Eminent Film Director and Producer.

5. Shri M. Shamim, Special Correspondent, Times of India.

'"^"•"tHShri Dilip Sircar, Vice-President, Eastern India Motion Pictures Association.

7. Ms. Meera Mazoomdar, Retired Deputy Director General, Door-darshan.

8. Ms. Urmila Gupta, Executive Director, Directorate of Film Festival.

9. Shri Shiv Sharma, Additional Director General, Doordarshan.

Commercial Advertisements by Doordarshan

254 SHRI AN AND SHARMA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) what are the guidelines, if any, for the approval of commercial advertisements by the Doordarshan; and

(b) whether any prior crtification by other Government agencies is required and if so, the details thereof?

THE MINISTER OF PARLIA MENTARY AFFAIRS AND THE MINISTER OF INFORMATION AND BROADCASTING (SHRI H. K. L. BHAGAT): (a) Guidelines for Commercial advertisements on Doordarshan are contained in the Code for Commercial advertising copies of which were laid in Rajya Sabha on 7th May, 1987.

(b) No. Sir.

Rural Development Programme

*255. SHRIMATI VEENA VF.RMA:

SHRI RAJNI RANJAN SAHU:

Will the Minister of AGRICULTURE be pleased to state:

(a) whether Government have made any assessment of the various rural development programmes launched during 1987-88;

(b) if so, what are the details thereof; and

(c) what special measures Government propose to take to implement these programmes more effectively in future?

THE MINISTER OF AGRICULTURE (SHRI BHAJAN LAL): (a) to (c) A statement is placed on the Table of the House.